



crisis con

A National Crisis Continuum Conference

National Crisis Continuum Conference

November 13-16, 2023 | Charlotte, North Carolina

The nation's premier conference for behavioural health crisis professionals, providers, stakeholders and advocates

CONFERENCE PROFILE

Overview

The National Crisis Continuum Conference brings together a national audience of all types of behavioral health crisis providers and suicide prevention services.

During the 2 ½-day conference you will have access to sessions on:

- Effective Clinical Interventions and Staffing Models
- Diversifying funding streams and referral sources
- Management and Crisis Competency Development
- Logistics and Best Practice Implementation
- Emergency Department and Community Collaboration

Attendee Profile

350+ attendees that represent the following service types:

- Crisis Call Centers & Suicide Prevention Hotlines
- Mobile Crisis Outreach Teams (MCOTs)
- Crisis Residential Programs
- Peer Respite
- Psychiatric Urgent Care Centers
- 23-hour Crisis Observation Units, EmPATH units,

Conference Reach

The network of attending crisis professionals are committed to serving those in need of behavioral health crisis services in their community. This conference is designed to develop a nationwide voice for crisis services, deepen relationships, and provide a forum to learn about and discuss the issues most pressing in our field.

Social Media – The conference is actively promoted through social media before and throughout the event. Sites include Twitter, Facebook, Instagram and several Crisis listservs reaching thousands of people.

Email Marketing – the conference is heavily promoted among the suicide prevention, crisis services, and lived experience communities, reaching thousands of inboxes.

Shared Materials – Conference presentations and materials, including information on sponsors are shared with the entire crisis community following the conference.

Our Impact

Behavioral health crisis services play a unique role in the nation's healthcare system by providing timely and efficient support to individuals in need, avoiding the use of Emergency Departments, law enforcement & first responders, and jails and psychiatric hospitals whenever possible. Providing recovery services that are strengths-focused, client-centered and community-based, these services play a critical role in the crisis services continuum.

SPONSORSHIP OPPORTUNITIES

Tiered Opportunities

Platinum Sponsor: \$8,500

- 3 free conference registrations
- Company representative to introduce 1st plenary speaker
- Recognition in electronic program
- Hyperlinked logo on conference website
- Attendee list
- Exhibit table

Gold Sponsor: \$7,000

- 2 free conference registrations
- Recognition in electronic program
- Hyperlinked logo on conference website
- Attendee list
- Exhibit table

Event Specific Opportunities

Photography Sponsor: \$2,500

- Recognition in electronic program
- Logo on conference website
- Company name announced during opening reception
- Company tagged in one social media post
- Photos posted to conference website with "Photos provided by (company name)".
- Exhibit table

Questions? Contact Erin Abel at Third Coast Events

erin@thirdcoast.events or 616-402-2000

CrisisCon: A National Crisis Continuum Conference

A conference produced by a unique partnership between the Crisis Residential Association, the International Council for Helplines, and the National Association of Crisis Organization Directors.

About the Crisis Residential Association

The Crisis Residential Association (CRA) exists to support the operational and clinical functions of Crisis Residential programs and peer respites around the world. Rooted in the values of empathy, recovery, and continuous improvement, the association seeks to connect providers with the best ideas in behavioral health treatment to transform the way people receive mental health care.



About the International Council for Helplines

International Council for Helplines (ICH) is an international membership organization whose mission is to provide accreditation, leadership, support and networking opportunities to agencies and centers who offer helpline services to people in crisis via phone and online emotional support including chat and texting. We arrange training and consultation for the delivery of crisis services through the outlined best practices of accreditation. ICH strives to promote excellence in crisis services.



About NASCOD

NASCOD is an organization for social service professionals serving as Executive Directors or Program Directors of crisis service centers. NASCOD's mission is to provide support and professional development for executive directors and program managers. We arrange training, promote professional development, serve as an advocate, and provide other appropriate services.



CrisisCon Sponsorship Form

Thank you for your interest in CrisisCon23. Please complete the below form to let us know which sponsorship you would like to commit to. If you have any questions or want to submit this form, please email our event coordinator, Erin Abel at erin@thirdcoast.events.

* Required

1. First Name *

2. Last Name *

3. Email Address *

4. Company Name *

5. Company Address *

6. Company Website *

7. Phone Number *

8. Sponsorship Selection * *Mark only one oval.*

Platinum - \$8,500

Gold - \$7,000

Photography - \$2,500

9. Company Facebook URL

10. Company LinkedIn URL

11. Company Instagram Handle

12. Company Twitter Handle
