



Salt Lake City, UT  
Oct. 16-18, 2019

national crisis centers conference

# Sponsor Guide

*The nation's premiere leadership conference for executives and senior management across the crisis services field.*

**Presented by NASCOD and CONTACT USA**

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**[www.CrisisCon.org](http://www.CrisisCon.org)**

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## Conference Profile

### Overview

The National Crisis Centers Conference—CrisisCon—is the nation’s premiere gathering of leadership from crisis centers across the country. The conference is a forum for executive and senior organizational leaders to stay abreast of industry trends and emerging practices impacting the crisis center field, including:

- Organizational development best practices;
- Clinical practice enhancements;
- Partnership and program design models;
- Positioning crisis centers as essential partners in the new healthcare environment.

### Attendee Profile

- 100+ senior leaders of the nation’s leading crisis centers.
- Attendees are decision makers and thought leaders within their organizations and in the field.
- Conference presenters include national experts, policy makers, researchers, and innovators.

### Conference Reach

CrisisCon’s reach extends well beyond in-person attendees. The crisis center community is a vibrant network of professionals committed to serving their communities. Conversations, networking, and idea sharing occur year-round through virtual channels, with the annual conference serving as the in-person forum to dive deep into the most pressing issues facing the field.

*“I loved the chance to meet and talk with executive and program directors of crisis organizations – large and small – from all over the country.”*

**Social Media** - The conference is actively promoted through social media before and throughout the event.

**Email Marketing** - the conference is heavily promoted among the entire crisis center community, reaching thousands of inboxes.

Conference presentations and materials, including information on sponsors are shared with the entire crisis center community following the conference.

## Our Impact

Crisis Centers play a unique role in the nation's healthcare system by providing free and confidential support to hundreds of thousands of people each year through telephone, text message, and online chat programs.

There are hundreds of community-based crisis centers across the country providing essential services to people of all ages and backgrounds who are in need of emotional support, information & referrals to community resources, and/or crisis and suicide prevention support.

Thank you in advance for your generous support of our nation's crisis services safety net. We look forward to seeing you in Salt Lake City!

Jennifer Battle  
President  
NASCOD

Michael Reading  
Board Chair  
CONTACT USA

*"I really enjoyed and valued the management level input of people who have jobs similar to mine in other communities."*

## Sponsorship Opportunities

Several sponsorship options are available for the National Crisis Centers Conference. Sponsorships are tax deductible in accordance with IRS regulations.

### Premier Sponsor – Exclusive Opportunity: \$7,500

Includes: 5 free conference workshop registrations; co-branding on conference material of choice; exclusive sponsorship/recognition of conference opening banquet; Logo on Conference Registration Page; Recognition in Conference Program; Option to include up to 4 pieces of promotional material in conference packets (brochures, flyers, etc.); Exhibit table; Attendee list

### Platinum Sponsor: \$5,000

Includes: 4 free conference workshop registrations; Logo on Conference Registration Page; Recognition in Conference Program; Option to include up to 3 pieces of promotional material in conference packets (brochures, flyers, etc.); Exhibit table; Attendee list

### Gold Sponsor: \$2,500

Includes: 2 free conference workshop registrations; Logo on Conference Registration Page; recognition in Conference Program; option to include up to 2 pieces of promotional material in conference packets (brochures, flyers, etc.); Exhibit table; Attendee list

### Silver Sponsor: \$1,000

Includes: 1 free conference workshops registration, recognition in Conference Program; Option to include up to 1 piece of promotional material in conference packets (brochure, flyer, etc.); Exhibit table; Attendee list

### Bronze Sponsor: \$500

Includes: Recognition in Conference Program, option to include 1 piece of promotional material in conference packets (brochures, flyers, etc.); Exhibit table

*“This was the most relevant, enlightening and reinventing conference I have ever attended!”*

## Sponsorship Commitment Form

Yes, I/we wish to sponsor CrisisCon19!

Thank you for your generous support. Please indicate your desired sponsorship level by checking the appropriate option below.

	<b>Sponsorship Level</b>	<b>Cost</b>
<input type="checkbox"/>	Premier Sponsor	\$7,500
<input type="checkbox"/>	Platinum Sponsor	\$5,000
<input type="checkbox"/>	Gold Sponsor	\$2,500
<input type="checkbox"/>	Silver Sponsor	\$1,000
<input type="checkbox"/>	Bronze Sponsor	\$500

### Sponsor Details

Please provide your contact information.

Name	
Title	
Organization	
Mailing Address	
Email	
Phone	

### Recognition

Please indicate below how you would like your sponsorship to be listed in conference materials.

Sponsor Listing	
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*“One of the best things about the conference is the hands on nature of the workshops and the intense peer to peer learning that happens.”*

# Sponsorship Commitment Form

## Payment Information

	<b>Pay by Check</b>
	Enclosed, please find my check in the amount of \$ _____ Please make check payable to "CONTACT USA" and mail to: CONTACT USA, 6339 Charlotte Pike #551, Nashville, TN 37209

	<b>Pay by Credit Card</b>
	Please email me an invoice with payment link at the following email address: _____

All sponsorships are tax-deductible in accordance with IRS guidelines. The tax deductible amount of the sponsorship is equal to the total sponsorship payment less \$150 per complimentary conference registration used.

## Complimentary Conference Registrations

Sponsors may receive complimentary registrations based on the level selected. Premier sponsors are entitled to 5 registrations; Platinum-4; Gold-2; and Silver-1.

Sponsors should register for the conference at [www.CrisisCon.org](http://www.CrisisCon.org) using the unique sponsor coupon code, which will be provided upon receipt of your sponsorship commitment.

## Hotel/Travel

Sponsors are responsible for their own hotel/travel arrangements and expenses. Sponsors attending the conference are encouraged to participate in all sessions, including the opening reception/dinner on Wed., Oct. 16 and the closing banquet dinner on Fri., Oct. 18.

The conference will be held in Salt Lake City, UT. Sponsors may take advantage of the special conference room rate by following the link on the conference web site at [www.CrisisCon.org](http://www.CrisisCon.org).

## Conference Panel Presentations

Sponsors are welcome to submit panel presentation proposals in response to the call for proposals. The Conference Program Committee will review all proposal submissions and select those which it considers the best fit for the conference and attendees.

Please return your  
sponsorship  
Commitment Form to:

Marshall Ellis  
[johellis@centene.com](mailto:johellis@centene.com)

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## About Us

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CrisisCon—The National Crisis Centers Conference—is a conference produced by a unique partnership between CONTACT USA and NASCOD.

### About CONTACT USA

CONTACT USA (CUSA) is a national membership organization whose mission is to provide accreditation, leadership, support and networking opportunities to agencies and centers who offer helpline services to people in crisis via phone, and

online emotional support services including chat and texting. We arrange training and consultation for the delivery of crisis services through the outlined best practices of accreditation. CUSA strives to promote excellence in crisis services.



### About NASCOD

NASCOD is an organization for social service professionals serving as Executive Directors or Program Directors of crisis service centers. NASCOD's mission is to

provide support and professional development for executive directors and program managers. We arrange training, promote professional development, serve as an advocate and provide other appropriate services.



**National Association of  
Crisis Organization Directors**