



crisis con

The National Crisis Continuum Conference

The National Crisis Continuum Conference

PHOENIX, AZ OCTOBER
14-17, 2024

The nation's premier conference for behavioral health
crisis professionals, providers, stakeholders and advocates.

CONFERENCE PROFILE

Letter from the Conference Hosts

Dear Sponsors,

On behalf of the Crisis Residential Association (CRA) and the International Council for Helplines (ICH), we would like to welcome you to CrisisCon24: The National Crisis Continuum Conference, taking place Monday October 14th to Thursday October 17th. This in-person conference begins with a welcome reception at 5:00 PM on Monday, October 14th, with sessions on October 15th and 16th from 8:30 AM–5:00 PM and on October 17th from 8:30 AM–12:00 PM. Please note that the timing of the agenda is subject to change.

The exhibit hall will be open from Tuesday, October 15th at 7:30 AM to Wednesday, October 16th at 5:00 PM.

We appreciate the continued support of our conference as the premier event for behavioral health crisis providers, payers, advocates, and administrators.

The following prospectus contains sponsorship information. It is our hope that you will consider this valuable opportunity to be a part of CrisisCon24.

Sincerely,

Heather Honaker
President,
Crisis Residential Association



Michael Reading
Board Chair,
International Council for Helplines



Sponsorship Instructions

Those interested in securing a sponsorship should begin the process by [completing this online form](#). Sponsorship requests will be reviewed by the sponsorship committee to assure integrity to the mission of the conference. Please note that sponsorship opportunities will be updated based on availability, but some sponsorship levels with limited or exclusive availability may not be available and an alternative sponsorship level may be offered.

Key Contact

Michael Reading
International Council for Helplines
(206) 459-7166
michael@councilforhelplines.org

Important Dates & Event Housing

Dates

March 1, 2024: Sponsorship registration opens

September 1, 2024: Last day to receive a refund with the cancellation of an exhibit table, sponsorship, or event registration.

September 12, 2024: Last day to book a room at the Arizona Grand Resort & Spa

October 14–17, 2024: Event dates

Event Location & Housing

Arizona Grand Resort & Spa
8000 South Arizona Grand E, Phoenix, AZ 85044
(877) 800-4888

Rate: \$209 + \$25 resort fee + tax per night (rate excludes all fees)

To book your room, please visit

<http://bookings.ihotelier.com/bookings.jsp?groupID=4250324&hotelID=110245>.

*The discounted hotel rate is guaranteed only through September 12, 2024. Rooms are limited; we cannot guarantee a room for all attendees. Reservations made after September 12th are subject to availability and prevailing hotel rates.

Ready to begin your sponsorship submission?

[Click here](#)

Overview

The National Crisis Conference brings together a national audience of all types of behavioral health crisis providers and suicide prevention services.

During the 2 ½-day conference you will have access to sessions on:

- Effective Clinical Interventions and Staffing Models
- Diversifying funding streams and referral sources
- Management and Crisis Competency Development
- Logistics and Best Practice Implementation
- Emergency Department and Community Collaboration

Attendee Profile

700+ attendees that represent the following service types:

- Crisis Call Centers & Suicide Prevention Hotlines
- Mobile Crisis Outreach Teams (MCOTs)
- Crisis Residential Programs
- Peer Respite
- Psychiatric Urgent Care Centers
- 23-hour Crisis Observation Units, EmPATH Units, and Psychiatric EDs

Conference Reach

The network of attending crisis professionals are committed to serving those in need of behavioral health crisis services in their community. This conference is designed to develop a nationwide voice for crisis services, deepen relationships, and provide a forum to learn about and discuss the issues most pressing in our field.

Social Media – The conference is actively promoted through social media before and throughout the event. Sites include Twitter, Facebook, Instagram and several Crisis listservs reaching thousands of people.

Email Marketing – the conference is heavily promoted among the suicide prevention, crisis services, and lived experience communities, reaching thousands of inboxes.

Shared Materials – Conference presentations and materials, including information on sponsors are shared with the entire crisis community following the conference.

Our Impact

Behavioral health crisis services play a unique role in the nation's healthcare system by providing timely and efficient support to individuals in need, avoiding the use of Emergency Departments, law enforcement & first responders, and jails and psychiatric hospitals whenever possible. Providing recovery services that are strengths-focused, client-centered and community-based, these services play a critical role in the crisis services continuum.

SPONSORSHIP OPPORTUNITIES

Tiered Opportunities

Premier Sponsor—Exclusive Opportunity: \$15,000

- Exclusive sponsorship/recognition throughout conference
- 4 free conference registrations
- Logo on registration confirmation email and printed program
- 30 second company video played before 1st plenary session
- Premier hyperlinked logo placement on conference website
- Prioritized preference of exhibit table location
- Attendee list
- Exhibit table

Platinum Sponsor: \$10,000

- 3 free conference registrations
- Recognition in electronic program
- Hyperlinked logo on conference website
- Prioritized preference of exhibit table location
- Attendee list
- Exhibit table

Gold Sponsor: \$8,500

- 2 free conference registrations
- Recognition in electronic program
- Logo on conference website
- Attendee list
- Exhibit table

Silver Sponsor: \$5,000

- 1 free conference registration
- Recognition in electronic program
- Logo on conference website
- Attendee list
- Exhibit table

Bronze Sponsor: \$2,000

- Recognition in electronic program
- Logo on conference website
- Exhibit table

SPONSORSHIP OPPORTUNITIES

Event Specific Opportunities

Conference Bag Sponsor: \$8,500

- Logo on all conference bags given to each attendee
- 2 free conference registrations
- Logo and company website on plenary opening sides
- Logo on conference website
- Attendee list
- Exhibit table

Keynote Sponsor: \$7,500

- Company representative to introduce keynote speaker
- 2 free conference registrations
- Logo and company website on plenary opening sides
- Logo on conference website
- Attendee list
- Exhibit table

Hotel Key Sponsor: \$7,000

- 1 free conference registration
- Logo and company website on plenary opening sides
- Company logo and/or design on each attendee hotel key card
- Logo on conference website
- Attendee list
- Exhibit table

Lanyard Sponsor: \$5,000

- Logo on all lanyards given to each attendee
- 1 free conference registration
- Logo and company website on plenary opening sides
- Logo on conference website
- Attendee list
- Exhibit table

Photography Sponsor: \$5,000

- Sponsor signage displayed at welcome reception
- Logo on conference website
- Company tagged in one social media post
- Photos posted to conference website with "Photos provided by (company name)".
- Attendee List
- Exhibit table

SPONSORSHIP OPPORTUNITIES

Wifi Sponsor: \$4,000

- 1 free conference registrations
- Customized Wifi network name or password to match sponsor organization
- Logo and company website on plenary opening sides
- Logo on conference website
- Posted signage with Wifi information and sponsor logo
- Attendee List
- Exhibit table

| | Premier | Platinum | Gold | Silver | Bronze |
|---|----------|----------|---------|---------|---------|
| | \$15,000 | \$10,000 | \$8,500 | \$5,000 | \$2,000 |
| Exclusive sponsorship/recognition throughout conference | • | | | | |
| Complimentary Registrations | 4 | 3 | 2 | 1 | -- |
| Logo on registration confirmation email and printed program | • | | | | |
| 30 second company video played before 1 st plenary session | • | | | | |
| Prioritized preference of exhibit table location | • | • | | | |
| Premier hyperlinked logo placement on conference website | • | • | | | |
| Attendee list | • | • | • | • | |
| Exhibit table | • | • | • | • | • |

SPONSORSHIP OPPORTUNITIES

| | Conference Bag | Keynote | Hotel Key | Lanyard | Photography | Wi-Fi |
|--|----------------|---------|-----------|---------|-------------|---------|
| | \$8,500 | \$7,500 | \$7,000 | \$5,000 | \$5,000 | \$4,000 |
| Company representative to introduce keynote speaker | • | • | | | | |
| Complimentary registrations | 2 | 2 | 1 | 1 | 1 | 1 |
| Logo and company website on plenary opening sides | • | • | • | • | | • |
| Logo on conference website | • | • | • | • | • | • |
| Logo on all conference bags given to each attendee | • | • | | | | |
| Logo on all lanyards given to each attendee | | | | • | | |
| Sponsor signage displayed at welcome reception | | | | | • | |
| Company name tagged in one social media post | | | | | • | |
| Photos posted to conference website with company sponsor referenced | | | | | • | |
| Customized Wifi network name or password to match sponsor organization | | | | | | • |
| Company logo and/or design on each attendee hotel key card | | | • | | | |
| Attendee list | • | • | • | • | • | • |
| Exhibit table | • | • | • | • | • | • |

**If you don't see an option that fits your sponsorship preferences, we may be able to collaborate on a custom sponsorship opportunity.*

Ready to begin your sponsorship submission? [Click here.](#)

SPONSORSHIP OPPORTUNITIES

Exhibit Tables

Exhibit tables are also offered apart from sponsorships at \$1,250 based on availability. Each exhibitor must also register for the conference as registrations are purchased separately.

Table Selection/Assignment

- Table space will be assigned based on date of purchase.
- Preferential table assignments will be given to sponsors based on level of sponsorship.
- All reasonable requests for table space location will be considered but are not guaranteed.

Cancellation Policy

Cancellation requests must be received in writing by 5:00 PM ET on August 31, 2024. Cancellations made on or before the deadline will be refunded, minus a \$100 administrative processing fee. All cancellations and requests for refund must be in writing via email to Michael@CouncilforHelplines.org.

Questions? Contact Michael Reading at
Michael@CouncilforHelplines.org or (206) 459-7166.

CrisisCon: The National Crisis Conference

A conference produced by partnership between the Crisis Residential Association and the International Council for Helplines.

About the Crisis Residential Association

The Crisis Residential Association (CRA) exists to support the operational and clinical functions of Crisis Residential programs and peer respites around the world. Rooted in the values of empathy, recovery, and continuous improvement, the association seeks to connect providers with the best ideas in behavioral health treatment to transform the way people receive mental health care.



About the International Council for Helplines

International Council for Helplines (ICH) is an international membership organization whose mission is to provide accreditation, leadership, support and networking opportunities to agencies and centers who offer helpline services to people in crisis via phone and online emotional support including chat and texting. We arrange training and consultation for the delivery of crisis services through the outlined best practices of accreditation. ICH strives to promote excellence in crisis services.

